



CERTIFICATE IN CREATIVE iMEDIA

CAMBRIDGE NATIONAL CERTIFICATE: EQUIVALENT TO ONE GCSE
OPTION SUBJECT – CATEGORY B

EXAMINATION BOARD: OCR

QUALIFICATION NUMBER: J817

WHY TAKE THIS COURSE?

The UK is a world leader in the creative digital industries, such as in the creation of visual effects for films and computer games. However, there is growing recognition that we need to build on and improve the UK's capability and capacity for technical innovation and creativity in this area.

The Cambridge Nationals in Creative iMedia will equip learners with a range of creative media skills and ability to create fit-for-purpose creative media products.

AIMS OF THE COURSE

This qualification aims to:

- assess the application of creative media skills through their practical use;
- provide essential knowledge, transferrable skills and tools;
- encourage independence, creativity and awareness of the digital media sector
- challenge all learners introducing them to demanding material and techniques;
- provide a 'hands on' approach using technology required in creative media;
- equip young people with professional, real-world skills in planning, project management and communication;
- give young people the knowledge, understanding and skills they need to support future learning and exploit the creative digital industries.

COURSE STRUCTURE AND CONTENT

The course offers a blend of theoretical study and experience of the creative and technology environment. The course consists of two compulsory units looking at pre-production skills and creating digital graphics and two optional units. Optional units are designed to provide a focus to the qualification and give more specialist opportunities in the sector.

The course is equivalent to one GCSE and is structured as follows:

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COURSE STRUCTURE AND CONTENT (CONT...)

OCR LEVEL 2 CAMBRIDGE NATIONAL CERTIFICATE IN CREATIVE iMEDIA			
Unit	Core Units	Assessment Method	Guided Learning Hours
1	RO81: Pre-production Skills	Written examination	30
2	RO82 Creating Digital Graphics	Practical examination	30
Optional Units			
3	RO85: Creating A Multipage Website	Centre Assessed Task	30
4	RO92: Developing Digital Games	Centre Assessed Task	30

ASSESSMENT OBJECTIVES

There are **two** Assessment Objectives (AOs).

Students are required to demonstrate practical capability* in:	
AO1	Short answer and extended response questions
AO2	Practical tasks in the context of an assignment

ASSESSMENT

Students will need to do the practical examination for unit 1 developing web products and a summative project for one of the optional units.

Each unit within the qualification has specified assessment and grading criteria, which are to be used for grading purposes. A summative (final) unit grade can be awarded at Distinction*, Distinction, Merit or Pass.

ENTRY REQUIREMENTS

Bags of self-motivation and an ability to work independently. You must also be competent in English and ICT. It goes without saying that you must have a **genuine interest** in all things media related and a desire to work creatively.